



## **FOR IMMEDIATE RELEASE**

**Contact:** Kelly Billig, Digital Marketing Manager  
[kelly.billig@airtechniques.com](mailto:kelly.billig@airtechniques.com), Phone: (516) 214-5584

### **Air Techniques Kicks Off the New Year Celebrating its 60<sup>th</sup> Year of Business**

**MELVILLE, New York — (January 4, 2022) —** [Air Techniques, Inc.](#), a leading innovator and manufacturer of dental equipment is celebrating its 60th anniversary. Founded in 1962, Air Techniques has brought many first-time advances in utility and digital products to dental professionals and looks to continue this tradition entering its sixth decade.

In 2021, Air Techniques' partnered with more dental practices than ever before. Many firsts were brought to market, including a software partnership with [SICAT for ProVecta 3D Prime CBCT](#) users and [FlowStar Nitrous Oxide Nasal Hoods/FlowStar Scavenging Circuits](#). This past year also marked the announcement of two complementary products that support a true digital hybrid solution, the all-new [SensorX Intraoral Sensor](#) and [ScanX Duo Touch Scanner](#). These two products are welcomed additions to Air Techniques' existing award winning Digital Lineup.

In addition to these successful product launches, Air Techniques has also named Scott Borden to the position of Vice President of Sales & Marketing, North America. Mr. Borden has represented Air Techniques as Regional Sales Manager, Eastern United States, and his success within the company has paved the way for this well-earned promotion.

"For 60 years, Air Techniques has remained focused on dental technology solutions and innovations that have led us to become the most trusted partner in our space." said Borden. "Our core values continue to inspire us to be best in class, while focusing on the passion and drive to exceed our customers' expectations."

Air Techniques' legacy started with founders Louis E. Brooks, Jack Alpert, and George Kauer, who advanced the dental industry with first-rate products. In the past 60 years, Air Techniques has grown into a global corporation that remains true to its founders, paving the way with compelling, reliable dental products—in addition, offering a robust product portfolio of utility systems, digital imaging, and merchandise.

Air Techniques' complete product portfolio of [utility systems](#), [digital imaging](#), and merchandise is robust enough to fill the needs of any style of dental clinic. Consistently, Air Techniques remains the leading and largest manufacturer of dental [air compressors](#) and [vacuum systems](#) in North America.

For more information on [Air Techniques](#), please visit [www.airtechniques.com](http://www.airtechniques.com). Become a fan of Air Techniques on [Facebook](#) and follow the company on [LinkedIn](#), [Twitter](#), and [Instagram](#).